

Sign Media Enterprise - for deaf entrepreneurs, freelancers and enterprising individuals in Austria, Italy and the UK who want tools, training and information on how to start, run and grow your own business.

The project is creating an online glossary app containing 500 business relevant terms with signed and written definitions.

The glossary is structured around a business plan format and includes the following topics:

- Mission
- SWOT Analysis
- Products
- Marketing
- Operations
- Background
- Competitors
- Advisors and theories
- Finances



- Supporting training resources will also be developed and be freely available.



For more information and updates about the project visit:

<http://www.signmediaenterprise.com/>

<https://twitter.com/SignMediaSmart>

<https://www.facebook.com/signmediasmart/>



SignMedia
ENTERPRISE

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The 4th LIS National Convention took place in Rome from the 9th -11th November 2018 and the SignMedia Enterprise project was there!

The 3 day event focused on Italian Sign Language and the deaf community and outlined the current framework of LIS studies from different perspectives and disciplinary approaches to build awareness and visibility. Key note speakers included Virginia Volterra (Institute of Cognitive Sciences and Technologies of the CNR), a pioneer on linguistic research on LIS who opened the conference, and Francesco Pavani (University of Trento, Center de Recherche en Neurosciences de Lyon).



Watch the video here to find out more about the project <http://www.signmediaenterprise.com/>



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