



SignMedia  
**ENTERPRISE**

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Do you want to lead your own business?

Sign Media Enterprise - **for deaf entrepreneurs**, freelancers and enterprising individuals in Austria, Italy and the UK who want tools, training and information on how to start, run and grow your own business.

The project is creating an **online glossary app** containing 500 **business** relevant terms with signed and written definitions. The glossary is structured around a business plan format and includes the following topics:

- Mission
- SWOT Analysis
- Products
- Marketing
- Operations
- Background
- Competitors
- Advisors and theories
- Finances

Supporting training resources will also be developed and be freely available.

For more information and updates about the project visit:

<http://www.signmediaenterprise.com/>

<https://twitter.com/SignMediaSmart>

<https://www.facebook.com/signmediasmart/>

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Project Partners:



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